



**PRESS RELEASE**

**Boxmeer, the Netherlands & Saint Laurent de la Plaine (49290), France  
29 December 2010, 08.00 hrs**

**FAMILIES HENDRIX AND GRELIER INVESTIGATE TO JOIN FORCES IN POULTRY BREEDING AND DISTRIBUTION**

**Today Hendrix Genetics B.V. and Financière Grelier Holding s.a.s. have agreed an exclusivity period in which they will investigate the possibility to join forces in poultry breeding and distribution.**

If this investigation will lead to an agreement and after consultation of the representative bodies of the employees and subject to various necessary consents, it is expected that this will be realized in the middle of 2011.

**F.G.H. s.a.s.**

The company Grelier was founded in 1955 by the late Joseph Grelier. Its activities include breeding, multiplication and hatchery activities in the turkey, chicken and guinea-fowl breeding industry, with production activities in France, Poland and Hungary, and sales activities in more than 38 countries. The group employs more than 1.000 staff. [www.grelier.com](http://www.grelier.com)

**Hendrix Genetics B.V.**

Hendrix Genetics, headquartered in Boxmeer, the Netherlands, is a leading multispecies breeding company, with 4 divisions: layer breeding (Institut de Sélection Animale-ISA), pig breeding (HYPOR), turkey breeding (HYBRID) and poultry distribution (SFPA, INTEGRA, JOICE AND HILL). The company is dedicated to providing innovative and sustainable genetic solutions to the animal protein sector. Hendrix Genetics supports the global animal protein sector in more than 100 countries, with wholly owned operations and joint ventures in 22 countries with more than 1,500 employees. [www.hendrix-genetics.com](http://www.hendrix-genetics.com)

**For more information, please contact:**

Thijs Hendrix Président Hendrix Genetics B.V. Villa "de Körver" P.O.Box 114 5831 AC Boxmeer, The Netherlands-EU Telephone: + 31-485-801911 <a href="mailto:thijs.hendrix@hendrix-genetics.com">thijs.hendrix@hendrix-genetics.com</a>	Jean-Marc Grelier Président du Directoire Financière Grelier Holding s.a.s. La Bohardière BP N°1 49290 Saint Laurent de la Plaine, France-EU Tél +33 (0)2 41 74 21 21 email : <a href="mailto:grelier@grelier.com">grelier@grelier.com</a>
--	---